



For Immediate Release:

April 7, 2020, Canton OH – Ironrock Using New Edge Grinding Technology for Thin Brick

Ironrock is now able to produce METROBRICK® thin brick using state of the art edge grinding equipment. The new equipment ensures all manufactured bricks conform to the tight dimensional tolerances required by the Precast Concrete Institute (PCI) Standard for Thin Brick embedded in concrete.

“We see our new edge grinder as a competitive advantage,” says Guy Renkert, Ironrock’s President & CEO and the fifth generation of the Renkert family to run the company. “While our size control has always been the best in the industry, being able to rectify oversized pieces helps improve efficiencies and shorten lead times because scrap and reruns are all but eliminated. We are very excited to have this new capability. Our precast customers will see that our new ground edge bricks have tighter size control and fit even better in a formliner than before. This means faster setting, fewer eyebrows or cocked brick and less leakage for faster cleanup, which saves you money.”

Ironrock is a fifth generation, 150+-year-old producer of quality ceramic tile and thin brick under the brand names of Metropolitan Ceramics®, Royal Thin Brick®, and METROBRICK®. The company’s manufacturing operations are based in Canton, Ohio, with close access to raw materials and clean-burning natural gas. For more information about Ironrock’s thin brick products, contact Rob Schrock, Thin Brick National Sales Manager, at (phone) 616-888-0066, (email) rschrock@ironrock.com or visit www.ironrock.com.

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